

Corporate Sponsor Opportunities

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School Food Matters

Our Vision

Children eating well and as a result, thriving in all that they do

Our Values

Collaborative and supportive

Creative and enthusiastic

Flexible and family friendly

Evidence-based and equitable



Our Action

School Food Matters works to support children eating well at school. We build knowledge and skills around food and nutrition, educate and activate and support positive change in all school communities.

School Food Matters promotes the sourcing of fresh, local Tasmanian produce and the growing of food; and being sustainable in all matters of school food.

Our commitment is to continue supporting school communities to thrive.

Produce donated to the School Lunch Project from the Government House garden



Why We Need Change

94% TASSIE KIDS

Do not eat the recommended daily serves of vegetables.

34% TASSIE KIDS

Do not eat the recommended daily serves of fruit.

About 40% of the kilojoules young people consume come from highly processed junk foods.

A poor diet is associated with a higher risk of anxiety and depression.



37%

of students' daily energy intake is consumed at school. Nutritious food supports students to develop healthy eating habits for life.

LEARNING OUTCOMES

Good nutrition in schools can lead to better focus and concentration, improved classroom behaviour and better learning outcomes.



**HELP
MAKE
AN
IMPACT!**

Make an Impact

We invite you to be part of a positive future for Tasmanian children. Your investment and commitment to our programs supports school communities to thrive.



\$500

Become a Friend of School Food Matters and be part of a community that works with schools throughout Tasmania to provide nutritious food services

IMPACT: School Food Matters is able to continue to provide free services to all schools across Tasmania.

\$2,500

Supports a School Food Matters project officer to work with schools to be part of the SmartFood Accreditation program.

IMPACT: Students have access to nutritious and delicious food through their school food service.

OR

Sponsors the Well Fed Tasmania van to attend a community or school event in Tasmania.

IMPACT: Potential to reach community members through service of good food options and promote these as the 'norm'.

\$5,000

Supports over 800 meals being prepared and eaten as part of the School Lunch Project

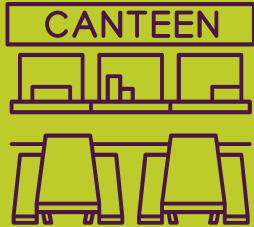
IMPACT: Improved school attendance, positive behaviour change in class, enhanced social connectedness, improved food security.

DONATE

support our programs, special projects and core activities.

IMPACT: School Food Matters connects with over 85,000 Tasmanian students and their families through our work with schools. Your donation helps us continue to provide the much needed support and projects so school communities can thrive.

Our Programs/Projects



84% of Tasmanian schools have a canteen or food service

School Food Matters work with 80% of schools with a canteen or food service



We have 105 SmartFood Accredited schools at either Platinum Gold Silver or Bronze

We have staff to offer their expertise and support your school food service



53295

Students are currently benefiting from the food served at their SmartFood school canteen.

1

SmartFood



School Food Matters works with schools throughout Tasmania to promote best practice for school food service management and a whole school approach to healthy eating. Through our SmartFood Program, schools are supported by our Project Officers to achieve one of four levels of accreditation.

School Food Matters have also developed School Food Plans to assist schools in creating whole school approaches to healthy eating.



We currently have 193 schools out of 243 engaged in our program with 104 schools accredited.



2

School Food Service Awards



Top: An example of a healthy school food service menu

Right: Students taking food waste from the canteen to the school garden compost.

Bottom Right: Winner of the 2022 School Food Service Manager of the Year Award with School Food Matters staff.

In connection with our SmartFood Program, every year we like to acknowledge all the work put in by school communities and especially the food service teams in providing healthy, tasty, food choices for students.



Award categories include:

School Service Award:

Best Whole School Approach to Healthy Eating linked to the School Food Service

School Food Service Manager of the Year Award

Volunteer of the Year Award

Environmentally Friendly School Service Award



School Lunch Project



"..it helped me concentrate after lunch it made me get more work done." Student

"We had more students coming more regularly." Principal

"Allows all children access to healthy food" Teacher

School Lunch Project

129,000

EXPECTED MEALS SERVED IN 2023

School Food Matters currently works with 30 schools to deliver free hot lunches to Tasmanian students.

Funding is provided from the Department of Premier and Cabinet (Communities), along with dietitian expertise from the Department of Health, operational support from the Department of Education and a partnership with Loaves & Fishes Tasmania.

School food service staff in participating schools are serving up delicious and nutritious hot meals to their students. The menu includes dietitian-approved recipes with ingredients locally-sourced where possible and a focus on sustainability.

The benefits of this project are already being seen through; improved nutrition, health and social benefits for participants, positive learning outcomes, and improved wellbeing.

6000

AVG LUNCHES SERVED A WEEK

4104

STUDENTS INVOLVED IN 2023

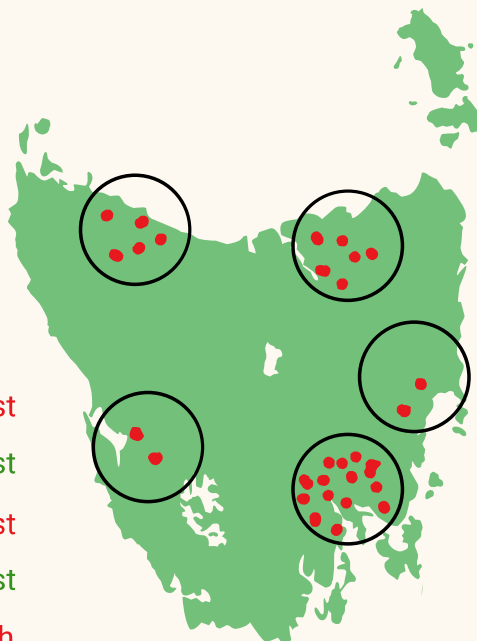
2 schools in the West

5 schools in the North West

2 schools in the East

6 schools in North & North East

15 schools in the South



4

Well Fed Tasmania

The Well Fed Tasmania food truck is a partnership between School Food Matters, Families Tasmania and Family Food Patch. The mobile community kitchen and food truck enables us to address gaps in community food education.

The Well Fed Tasmania message is about the promotion of eating nutritious food that is affordable, accessible, easy to make and where possible, seasonal.



The Well Fed Tasmania food truck delivering delicious and nutritious food at school and community events.

In the last 12 months

The Well Fed Tasmania Food Van travelled over 8900 km



Attended 41 community events



Visited 8 educational settings



The Well Fed Tasmania Food Van is a partnership initiative between School Food Matters, Families Tasmania and Family Food Patch



Sponsorship Opportunities

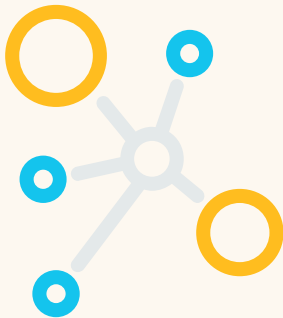
FRIEND OF SCHOOL FOOD MATTERS

Be part of a community that works with schools throughout Tasmania to provide nutritious food services

- ✓ *Listing in the annual School Food Matters Product Guide twice a year (inline with Corporate Policy)*
- ✓ *Use of School Food Matters approved wording for product promotion*
- ✓ *Access to School Food Matters Newsletter each Term*
- ✓ *Voting rights at Annual General Meetings*



\$500



School Food Matters connects with 193 schools across Tasmania



reaching up to 68,000 students



with the potential to impact 50% of the Tasmanian population through family and other direct connections through schools.

Supporting school communities to thrive

SUPPORT THE SMARTFOOD PROGRAM

Support School Food Matters to work with schools and their food services

Friend of School Food Matters benefits...

- ✓ Listing in the annual School Food Matters Product Guide twice a year (inline with Corporate Policy)
- ✓ Use of School Food Matters approved wording for product promotion
- ✓ Access to School Food Matters Newsletter each Term
- ✓ Voting rights at Annual General Meetings

PLUS...

- ✓ Advertisement in the SFM newsletter each term
- ✓ Demonstration at a School Food Matters workshop of registered products (inline with Corporate Policy)
- ✓ Invite to special events and launches
- ✓ Naming rights for a School Food Service Award
- ✓ Inclusion in SFM social media posts

\$2,500



SUPPORT THE WELL FED TASMANIA VAN

Support the Smart Food Program benefits

PLUS...

- ✓ Sponsor a Well Fed Tasmania event
- ✓ Fresh produce promotion at events
- ✓ Logo on the Well Fed Tasmania van

\$2,500

IN 2022 THE WELL FED TASMANIA VAN ATTENDED:

- 31 community events
- 10 school events

reaching close to XXXX members of the Tasmanian community



FEED THE CHILDREN A HOT LUNCH

Supports over 800 meals being prepared and eaten as part of the School Lunch Project

Support the Smart Food Program benefits

- ✓ *Voting rights at Annual General Meetings*
 - ✓ *Listing in the School Food Matters Product Guide twice a year (in line with Corporate Policy)*
 - ✓ *Use of School Food Matters approved wording for product promotion*
 - ✓ *Display of a registered product at a School Food Matters workshop where appropriate (in line with corporate policy)*
 - ✓ *Sponsor a School Food Service Award or a Well Fed Tasmania event*
 - ✓ *Advertisement in the SFM newsletter each term*
- PLUS...**
- ✓ *Invitation to a School Lunch Project school to enjoy lunch with the students*
 - ✓ *Product promotion at workshops and events hosted by SFM for school food service staff*
 - ✓ *Invite to special events and launches including banner or signage display*
 - ✓ *Media opportunities at one School Lunch Project event per year*
 - ✓ *Inclusion in SFM social media posts*



\$5,000

Donate to School Food Matters



Feeling philanthropic? School Food Matters provides an opportunity to donate money to support its programs, special projects and core activities. As a Gift Deductible Recipient (DGR), individuals or businesses can make a tax deductible donation and support our vision. Any amount, any time, donations help our programs like the School Lunch Project or SmartFood continue work in Tasmanian schools.

Donations can be directed to specific programs or, School Food Matters can direct your donation to the area of most need.

Hear about how donations to our organisations are helping through social media, newsletters, and our website.



DONATE NOW

www.schoolfoodmatters.org.au/donate



Donations can be directed to programs such as: Well Fed Tasmania, SmartFood, or the School Lunch Project

Top Clockwise: Well Fed Tasmania van, School Food Service staff preparing canteen lunches, Examples of School Lunch Project meals, students enjoying lunch

Who We Are

OUR TEAM



Di McShane

Board President



Kirsty Grierson

Executive Officer



Julie Dunbabin

*Manager -
School Lunch Project*

School Food Matters Staff also include 7 Project Officers and an Administrator across Tasmania.

School Food Matters is a non-government health promotion organisation with:

- Established strong networks with Tasmanian school communities – reaching over 100,000 Tasmanian students in Government and Non-Government schools.
- Direct access to dietitian expertise through the Department of Health and Environmental Health Officer expertise through Tasmanian Local Councils.
- Membership consisting of representatives from 115 schools and we work with 193 out of 243 schools and their food services across Tasmania.

We have a strong relationship with

- Department of Education, Children and Young People (DECYP)
- Department of Health (DoH)
- Department of Premier and Cabinet (Communities)
- Local Councils – Environmental Health
- Tasmanian Association of State School Organisations
- the Tasmanian food industry and
- state and territory school canteen associations.



School Food Matters represents its members on all matters pertinent to school food services and is the peak body for school food services in Tasmania.

Contact For More Info

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Executive Officer

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**SCHOOL
FOOD**
matters